



CAPTURE.
PRINT.
SHARE.



NTHBD
NORTHBOUND

COMPANY PROFILE · 2026

MORE THAN A PHOTO BOOTH.

Premium photo booth experiences for weddings, corporate events
and brand activations across Southern Ontario.

WHO WE ARE

BUILT FOR MOMENTS THAT MATTER.

NTHBD (Northbound) is an independently owned Canadian event-experience company based in Cambridge, Ontario. We create interactive photo booth experiences designed to become part of the event, not something guests simply walk past.

NTHBD was founded by Rebecca and Chris, combining international experience across luxury hospitality, events, branding and business. Rebecca has built her career in luxury events and hospitality across Canada and Europe, planning and delivering weddings, private celebrations and corporate functions. Chris brings a background in product development, branding and marketing, and advises on NTHBD's identity and customer journey.

Our approach is never one-size-fits-all. Every experience is designed to suit the occasion, the venue and the atmosphere, whether it is a wedding, a company celebration, a gala dinner or a brand activation.

Every detail, from the first enquiry to the final guest interaction, is delivered with care, precision and professionalism.

OUR MISSION

To create exceptional event experiences that people remember long after the celebration has ended.



Rebecca and Chris, founders of NTHBD.

THE NTHBD EXPERIENCE

SELF-SERVE BY DESIGN.

The booth is designed for guests to use themselves: walk up, use the touchscreen, gather their friends and create photographs. It is intuitive enough to run without constant instruction, so the photos feel natural and the line keeps moving.

A professional NTHBD attendant is on site throughout every booking, so help is there when it is needed and the booth keeps running smoothly.

The software is part of the experience. Guests follow the on-screen flow, review their photos, receive them digitally and share them immediately.



01

STEP IN

Guests walk up, gather their friends and get in front of the camera.

02

CAPTURE

The on-screen experience guides each session. No instructions needed.

03

PRINT

Every session produces instant prints in a layout designed for the event.

04

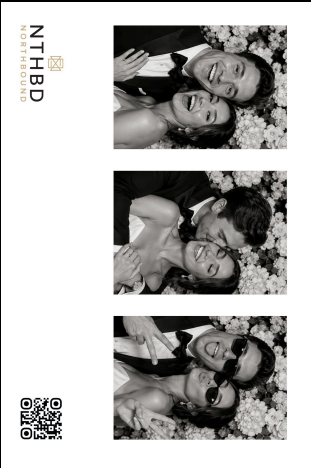
SHARE

Photos go straight to guests' phones by QR code or AirDrop.

CAPTURE. SCAN. SHARE.

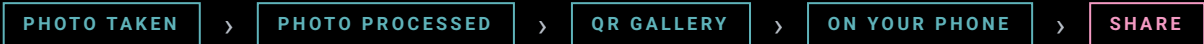
INSTANT PRINTS

Every session produces instant prints in a custom-designed layout, made for the event, with a QR code for the digital copy. Guests leave with a photograph in their hand.



PHOTOS ON THEIR PHONES

Guests scan the QR code to open their photos on their phone, then save and share them straight away. AirDrop is available too, with email, text and online gallery options depending on the package.



ESSENTIAL ONLINE EVENT GALLERY

Gallery access after the event: 2 weeks

PREMIUM FULL ONLINE GALLERY

Gallery access after the event: 4 weeks

LUXURY PRIORITY GALLERY DELIVERY

Gallery access after the event: 3 months

WHERE NTHBD WORKS

ONE STANDARD. EVERY EVENT.

Every package works across weddings, corporate events and private celebrations. The difference is coverage and extras, not the standard of presentation.



WEDDINGS

ROMANTIC. SOCIAL. TIMELESS.

Receptions, engagement parties and celebrations, with prints and styling designed around the couple.



CORPORATE EVENTS

POLISHED. INTERACTIVE. PROFESSIONAL.

Staff parties, conferences, gala dinners and client events, run by a professional attendant.



BRAND ACTIVATIONS

BOLD. CREATIVE. MEMORABLE.

Launches, trade shows, pop-ups and campaigns, with your branding on every print and shared photo.



PRIVATE PARTIES

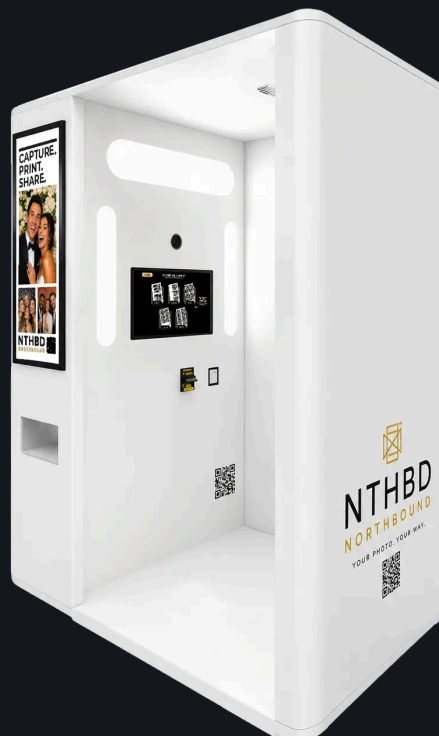
YOUR EVENT. YOUR PEOPLE.

Birthdays, engagements, anniversaries and milestone celebrations.

INCLUDED WITH EVERY BOOKING

THE STANDARD BEHIND EVERY EXPERIENCE.

- ✓ Unlimited guest sessions
- ✓ Instant prints from every session
- ✓ Instant digital sharing (QR code & AirDrop)
- ✓ Digital gallery access
- ✓ Professional DSLR camera & studio lighting
- ✓ Professional setup & breakdown
- ✓ On-site support
- ✓ Guest book option
- ✓ Dedicated customer service
- ✓ Fully insured, tested before every event



PACKAGES AT A GLANCE

ESSENTIAL

FROM **\$999** 3 hours coverage

Stylish and simple, for smaller weddings and private celebrations.

PREMIUM

MOST REQUESTED

FROM **\$1,595** 5 hours coverage

Our most requested experience, with premium props and backdrop selection.

LUXURY

FROM **\$2,395** Full reception coverage

The complete experience, with VIP booth styling and a luxury guest book station.

Published starting prices from nthbd.ca/packages, excluding HST. Your quote depends on your date, venue location, branding requirements and add-ons.

OPTIONAL EXTRAS

PREMIUM GUEST BOOKS

A keepsake book where guests attach photo strips and leave personal messages. Enquire for pricing.

EXTRA PRINTS

Additional print packages so every guest can take home their photos. Enquire for pricing.

PROPS & ACCESSORIES

Themed props, signs, glasses, hats and other extras for more playful photos. Enquire for pricing.

WHY NTHBD

LUXURY PRESENTATION. PROFESSIONAL PRECISION.

PROFESSIONAL & FULLY INSURED

An independently owned Canadian business, fully insured and professionally managed.

SETUP & PACK-DOWN INCLUDED

We handle delivery, setup, operation and pack-down, so there is nothing for you or your venue to manage.

DEDICATED ON-SITE ATTENDANT

A professional attendant welcomes guests, keeps the booth running and represents your event well.

PREMIUM EQUIPMENT

A professional DSLR camera, studio lighting and high-quality printers for sharp, flattering photos.

TESTED BEFORE EVERY EVENT

Booths are tested before every booking, with support and backup procedures in place.

BUILT ON EVENTS EXPERIENCE

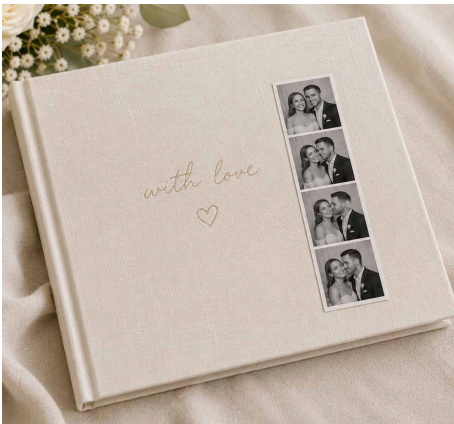
Founded on years of experience across events, hospitality and branding.

SERVICE AREA

BASED IN CAMBRIDGE. SERVING SOUTHERN ONTARIO.

We bring the booth to venues across Kitchener-Waterloo, Cambridge, London, Hamilton and surrounding Southern Ontario. Travel fees apply for London, Hamilton and other venues outside our standard service area.

KITCHENER WATERLOO
CAMBRIDGE LONDON
HAMILTON



BOOKING PROCESS

LET'S MAKE SOMETHING PEOPLE REMEMBER.

01 SHARE YOUR EVENT DETAILS

Send your date, venue and event type so we can check availability.

02 CHOOSE YOUR PACKAGE

We help you choose the experience and plan the print design and any branding.

03 SECURE YOUR DATE

A signed booking agreement and a 50% retainer confirm the booking.

04 WE SET UP

The booth is delivered, set up and tested before guests arrive.

05 ENJOY

Guests take photos, collect prints and share instantly. We pack down at the end.

CHECK AVAILABILITY

Popular dates can book out several months in advance, especially in wedding season and around the holidays.

NTHBD.CA

hello@nthbd.ca

Instagram & TikTok @nthbd.ca

facebook.com/nthbd.ca



SCAN TO CHECK
AVAILABILITY

