



CORPORATE EVENTS & BRAND EXPERIENCES

A PHOTO BOOTH THAT WORKS AS HARD AS YOUR EVENT.

Professionally run photo experiences for company celebrations, conferences, launches and brand activations across Southern Ontario.

WHY IT MATTERS

INTERACTION YOUR GUESTS ACTUALLY CHOOSE.

At a busy event, people are surrounded by signage and screens. An interactive experience gives them a reason to stop, take part and spend a few minutes with your brand, and gives your team a natural way to start a conversation.

Every session produces prints in a layout designed around your event or brand, and guests can share their photos instantly by QR code or AirDrop.

A STRAIGHT ANSWER

A photo experience is not a guarantee of reach or sales. It is a well-designed, well-run guest experience that supports your wider event or campaign, and gives people something genuine to remember it by.

A REASON TO GATHER

A well-run booth gives guests a reason to mingle, stay longer and interact with each other and your brand.

CONTENT GUESTS CHOOSE TO SHARE

Branded prints and digital photos people keep, show others and share with the people who were there.

YOUR TEAM STAYS WITH YOUR GUESTS

A professional attendant runs the booth, so your staff can focus on hosting, not equipment.

NO LOGISTICS FOR YOUR VENUE

We deliver, set up, test and pack down, in the area agreed with your venue.



EVENT FORMATS

ONE PLATFORM. MANY APPLICATIONS.

The experience adapts to the format, audience and objective of your event, from an intimate client evening to a large company celebration.

01

COMPANY PARTIES

Staff parties, milestones, holiday and year-end celebrations where your team can relax together.

02

CONFERENCES

A natural gathering point between sessions, with branded photos attendees take away.

03

TRADE SHOWS

An interactive reason for visitors to stop at your stand and start a conversation.

04

PRODUCT LAUNCHES

A reason for guests to gather around the launch and take a branded keepsake home.

05

BRAND ACTIVATIONS

Branded prints, start screens and overlays that put your brand into every photo shared.

06

GALAS & FUNDRAISERS

An elegant, professionally presented booth that suits formal evening events.

07

**CLIENT & NETWORKING
EVENTS**

Client evenings, networking and private corporate functions of every size.

08

**POP-UPS & RETAIL
EVENTS**

A photo moment that draws people into your space and your brand.

09

**SPONSORSHIP
ACTIVATIONS**

Put a sponsor's brand on the prints and shared photos at the event.



ENGAGEMENT

FOR YOUR CUSTOMERS. FOR YOUR PEOPLE.



CUSTOMER ENGAGEMENT

Launches, activations, trade shows and client events.

- ✓ Gives visitors a reason to stop at your stand or activation
- ✓ Starts conversations for your team
- ✓ Branded keepsakes guests take home
- ✓ Photos shared from guests' own phones
- ✓ Sponsor or campaign branding on every print



EMPLOYEE ENGAGEMENT

Staff parties, milestones, conferences and team events.

- ✓ A relaxed, social focal point for staff parties
- ✓ Helps teams mix at conferences and team events
- ✓ Guests run it themselves, in groups
- ✓ Something to take home from the night
- ✓ Nothing for your organisers to run

UNLIMITED

Every booking includes unlimited guest sessions for the whole coverage period, so nobody is rationed and the booth stays a draw all event.

BRANDED EXPERIENCES

YOUR BRAND IN EVERY PHOTO.

A branded booth only works when the branding feels deliberate. We design the guest-facing creative around your identity and event, so the experience looks like part of your activation rather than a hired-in extra.

BRANDED PHOTO TEMPLATES

Print layouts designed around your logo, colours and campaign.

LOGO & BRAND COLOURS

Your identity carried through print design and on-screen graphics.

BRANDED START SCREENS

Guests see your brand before they take a photo.

CUSTOM OVERLAYS

Overlays for your event, launch or campaign message.

EVENT & CAMPAIGN CREATIVE

Creative built around a product, theme, date or message.

BOOTH STYLING

Presentation to suit your space, with backdrop options on selected packages.

PRINTED OUTPUTS

High-quality instant prints with a QR code for the digital copy.

DIGITAL OUTPUTS

Photos by QR code, AirDrop, email or text, with gallery access by package.



Example print layout shown with NTHBD branding. Your layout is designed around your brand, event and campaign.



PROFESSIONAL EXECUTION

ARRIVES PREPARED. RUNS ITSELF.

PROFESSIONAL & FULLY INSURED

Independently owned Canadian business, fully insured and professionally managed.

PREMIUM EQUIPMENT

Professional DSLR camera, studio lighting and high-quality printers.

TESTED BEFORE EVERY EVENT

Support and backup procedures in place to minimise disruption.

ONE POINT OF CONTACT

Clear communication, with requirements agreed in advance.

INCLUDED WITH EVERY BOOKING

- ✓ Unlimited guest sessions
- ✓ Instant prints from every session
- ✓ Instant digital sharing (QR code & AirDrop)
- ✓ Digital gallery access
- ✓ Professional DSLR camera & studio lighting
- ✓ Professional setup & breakdown
- ✓ On-site support
- ✓ Guest book option
- ✓ Dedicated customer service
- ✓ Fully insured, tested before every event

VENUE CHECKLIST FOR PLANNERS

- ✓ Around 8 ft × 8 ft of clear floor space
- ✓ A standard power outlet nearby
- ✓ A level indoor surface
- ✓ Setup access before guests arrive



HOW IT WORKS

FROM BRAND GUIDELINES TO GUEST EXPERIENCE.

01

BRAND

You share your identity, campaign direction and requirements.

02

CONCEPT

NTHBD develops the visual direction for the experience.

03

BUILD

The experience is prepared around your venue and timings.

04

ACTIVATE

Guests use the booth at your event, with an attendant on site.

05

SHARE

Guests receive their prints and digital photos.

PACKAGES

PACKAGE	PRICE	COVERAGE	ATTENDANT	PRINTS	GALLERY
ESSENTIAL	From \$999	3 hours	On-site attendant	Up to 300 prints	Online event gallery
PREMIUM	From \$1,595	5 hours	Professional attendant	Up to 450 prints	Full online gallery
LUXURY	From \$2,395	Full reception	Dedicated event attendant	Up to 800 prints	Priority gallery delivery

Published starting prices (nthbd.ca/packages), excluding HST. Your quote depends on your date, venue location, branding requirements and any add-ons. Travel fees apply for London, Hamilton and other venues outside our standard service area.



REQUEST A CORPORATE QUOTE

PLANNING A CORPORATE EVENT?

Tell us your date, venue and event type. We'll confirm availability and prepare a quote, including any branding.

BOOK EARLY

Popular dates, especially around the holidays, can book out several months in advance. A signed booking agreement and deposit secure your date.

WHERE WE WORK

Kitchener-Waterloo, Cambridge, London, Hamilton and surrounding Southern Ontario. Travel fees apply for London, Hamilton and other venues outside our standard service area.

NTHBD.CA

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SCAN TO REQUEST A
CORPORATE QUOTE